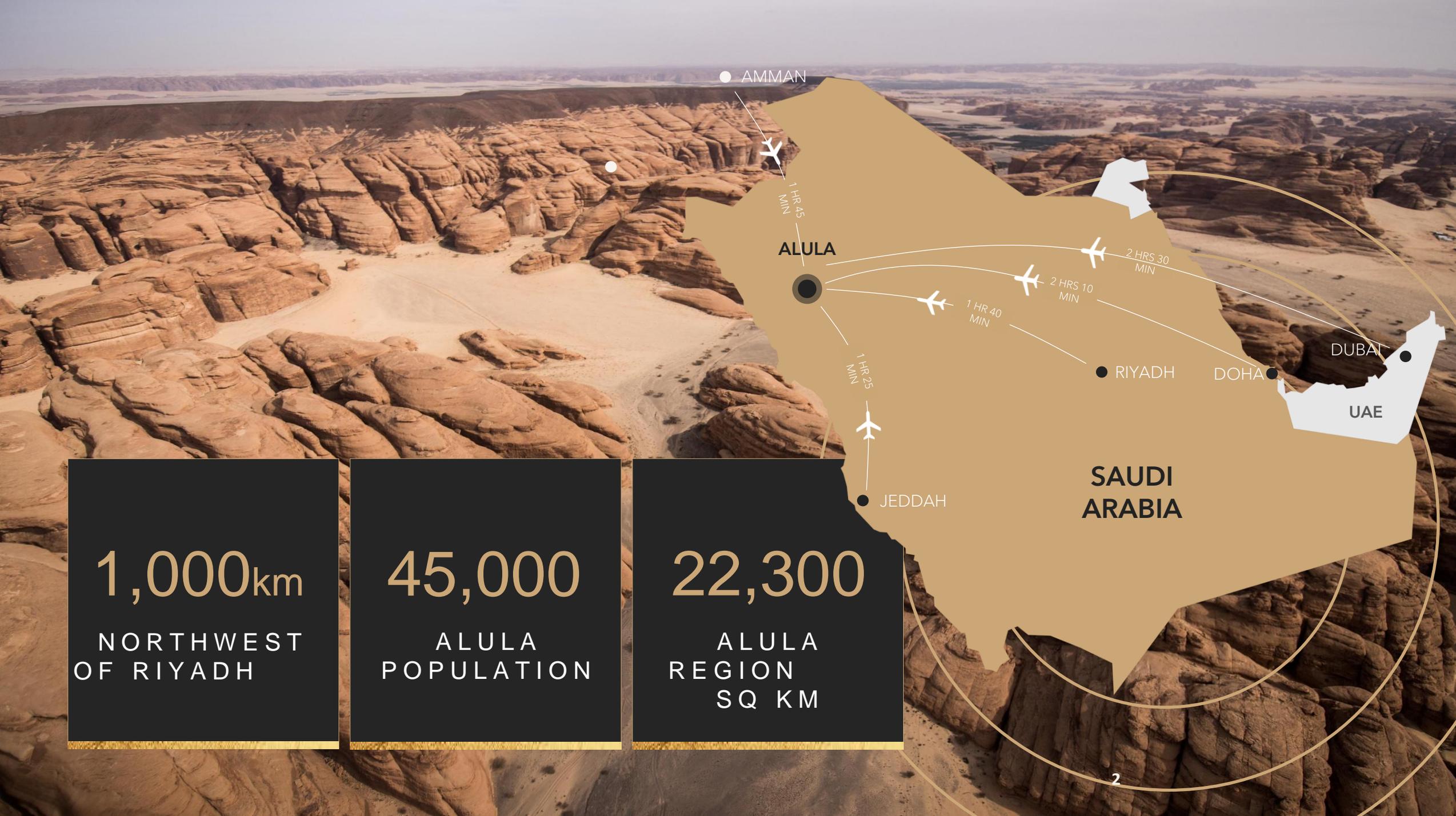




**FEI WORLD
CHAMPIONSHIP
ALULA**
ENDURANCE

A Landmark Championship
in the Heart of Arabia





● AMMAN

ALULA

1 HR 45
MIN

2 HRS 30
MIN

2 HRS 10
MIN

1 HR 40
MIN

1 HR 25
MIN

● RIYADH

● DOHA

● DUBAI

UAE

● JEDDAH

SAUDI
ARABIA

1,000km
NORTHWEST
OF RIYADH

45,000
ALULA
POPULATION

22,300
ALULA
REGION
SQ KM

ALULA INTERNATIONAL AIRPORT (ULH)

- ❖ Regular flights via Dubai (UAE), Doha (QAT), Riyadh (KSA), Jeddah (KSA), Dammam (KSA) & Amman (JOR)
- ❖ Maximum 30-minute drive from airport to/from venue & hotels
- ❖ Experience managing arrival/departure of endurance horse charters ex. Liege each year for AlFursan Endurance

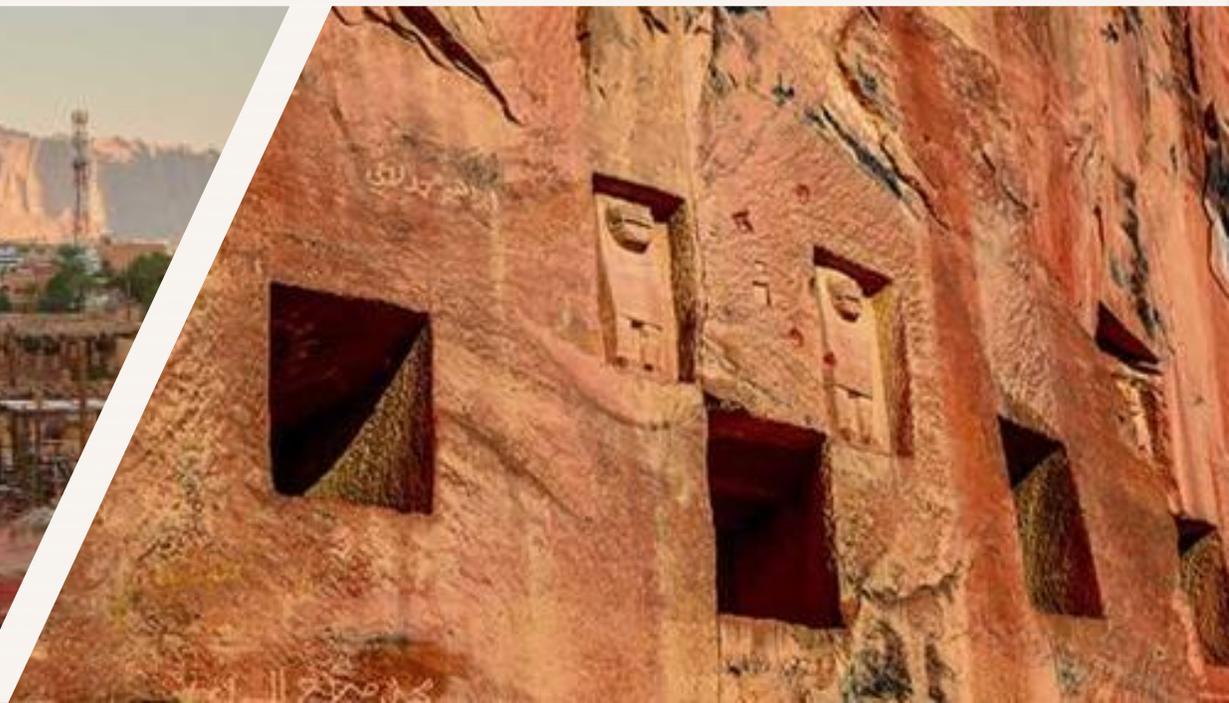


WEEKLY FLIGHTS SUMMARY: WINTER 2024-25 26 OCT 2025 - 28 MAR 2026 | SCHEDULE AS OF 3 AUG 2025

Season	Carrier	Mon	Tue	Wed	Thu	Fri	Sat	Sun	
IATA Winter 2024-25 (23 flights per week)	SAUDIA	RUH 320	RUH 320	RUH 320	RUH 777	RUH 320	RUH 321	RUH 777	
		JED 320	JED 320	JED 320	JED 321	JED 320	JED 320	JED 320	
	flynas	RUH 320					RUH 320		RUH 320
					DMM 320			DMM 320	
	flydubai		DXB 737		DXB 737				DXB 737
	Qatar Airways						DOH 320		DOH 320
Royal Jordanian					AMM E190 ¹			AMM E190 ¹	

WEEKLY FREQUENCIES UPTO: RUH x 7 | JED x 7 | DMM x 2 | DXB x 3 | DOH x 2 | AMM x 2

¹Royal Jordanian AMM flights will start from 19 October 2025 and operate until 26 February 2026







ENDURANCE IN ALULA

- ❖ Hosting international endurance competitions since 2019
- ❖ Including prestigious Custodian of the Two Holy Mosques Cup CEI2* now attracting 200 elite athletes from more than 60 nations
- ❖ 2024/25 season – 4 events, 16 competitions from 40km to 160km, 1,200+ participants, total prizemoney SAR 25m
- ❖ Experienced team delivering events in partnership with Saudi Arabian Equestrian Federation (SAEF) & sistemaeventi.it with support of leading officials from around the world
- ❖ Timing & scoring services by FEI approved provider **enduranceonline.it** (EOL)
- ❖ Working with SAEF & FEI Solidarity to deliver supporting programme of training & education (officials, grooms, stable managers, biosecurity etc)



ALFURSAN EQUESTRIAN VILLAGE





VENUE FEATURES

- ❖ Well established & proven vet gate including 14 vetting lanes – compacted sand & stone dust
- ❖ Large well laid out recovery area & fully covered/shaded hold area
- ❖ Tented stabling (3.5m x 3.5m boxes) in separately quarantined serviced compounds including security, CCTV and wash-down areas
- ❖ Permanently tented event veterinary treatment clinic & equine doping control unit
- ❖ Approx. 4km circular training track
- ❖ Pavilion including lounges, event office & meeting rooms, course/event control centre, media centre, shopping/exhibition space & extensive viewing terrace





LOOPS



#	LOOP	DISTANCE
1	YELLOW	36.4 KM
2	WHITE	36.0 KM
3	RED	24.8 KM
4	GREEN	22.8 KM
5	BLUE	20.0 KM
6	PINK	20.0 KM

Note: above information provisional

- ❖ 6 different loops of varied distance navigating 400 meters of altitude change
- ❖ Lighting on first and last loops
- ❖ Natural & varied terrain - sand, gravel, compacted & softer areas, flat & undulating stretches
- ❖ All vehicles prohibited from tracks except OC, safety, officials' & emergency vehicles
- ❖ All tracks have been well tested at previous events

SHOWCASING ALULA



This stage of competition will be 35+ kms of trails running to north of AlFursan, passing Elephant Rock & through Hegra Unesco World Heritage site





LOOPS – TEST EVENT

- ❖ Two new loops were trialed during test event – **White & Green**
- ❖ NFs raised concerns regarding excessive technicality of new **Green and White loops**, including transition between **stony footing and deep sand**
- ❖ Modifications already carried out including extension of track preparation in start/finish zone to create more stable footing, positively **impacting approximately 13kms (8%)** of the trails
- ❖ Adjustments to **remove further sections of deep sand, steep inclines and other technicality reductions** along length of White loop
- ❖ **Green loop re-routed** and tested successfully last weekend (CEI 1* / 2*)
- ❖ Both modified tracks will be **tested during Al Fursan Endurance AlUla** in Feb 2026



HORSE LOGISTICS



- ❖ Experience shipping horses into AlUla from Europe for AlFursan Endurance
- ❖ OC will transport horses from departure hubs to venue and back to hubs (3 horses per stall), inc. import/export costs, health certification etc
- ❖ Maximum 5 horses per NF – reserve horses at NF cost
- ❖ Hubs (hubs & operational detail subject to confirmation upon appointment of shipping agency):
 - Europe – charter ex. Liege (tbc) direct to AlUla
 - South America – scheduled ex. Montevideo (URU), Buenos Aires (ARG) or Santiago (CHL) to Frankfurt/Amsterdam, max. 24hr transit then charter ex. FRA/AMS (tbc) direct to AlUla
 - North America (USA & CAN) – scheduled ex. Houston to Luxembourg/Liege (tbc), max. 24hr transit then scheduled ex. Liege to Riyadh, diverted thru' AlUla – return hubs to be discussed/agreed based on PAQ requirements and final destinations of USA/CAN horses
 - Australia/New Zealand – via Europe or UAE, horses require 6-month residency in Europe/UAE prior to return – options to be discussed with AUS/NZL NFs
 - South Africa/Namibia – ex. SA, via Europe (40 days required in the Cape 'Free Zone') or UAE (subject to new protocol currently under discussion) – options to be discussed with RSA/NAM NFs
- ❖ NF will be liable to penalties in case horse is not returned to point of departure
- ❖ Shipping agency to be appointed – target Q1 2026

STABLES, QUARANTINE & BIOSECURITY

- ❖ Construction of new permanent AlMutadil Equestrian Village stables is underway, if not completed on-time horses will be stabled in existing AlFursan event stables
- ❖ Horses stabled by quarantine region – Europe, KSA, Jordan, GCC, South America, North America etc.
- ❖ Temporary stabling in established, well-serviced, fenced compounds including security, CCTV, power, lighting & wash-down bays
- ❖ Experienced stable management team led by SistemaEventi (FEI Endurance European Championship 2025)
- ❖ Professional biosecurity audit being conducted during test event by Equiways/Camille Vercken (Paris 2024 Equine Biosecurity Lead) to inform World Championship planning



TEAM LOGISTICS



- ❖ NF delegates (NF President, Secretary General, etc) responsible for own travel to AlUla
- ❖ OC will cover the flight tickets and accommodation for Athletes (max. 5 per NF, reserve horse athletes at NF cost), Chef d'Equipe (one per NF) and Team Vet (one per NF)
- ❖ OC will cover the flight tickets and accommodation for 2 grooms/crew per horse on venue in temporary groom's village
- ❖ Accommodation & transport operation in planning – aim to accommodate Athletes/NFs in max. 2-3 hotels, with transport shuttles to/from venue
- ❖ Targeting larger hotels such as Cloud7 (approx. 300 rms) and new Hyatt due to be opened Q1 2026 (approx. 200 rms)
- ❖ Hotel/accommodation list for delegates at NF cost
- ❖ NF/team catering on-venue
- ❖ Visa applications – process/deadlines to be outlined in FEI schedule – NFs to be responsible for collating and submitting information for their athletes/delegation

CHEF D'EQUIPE SEMINAR

Additional questions were raised by NFs during Chef d'Equipe Seminar at Test Event. Responses as follows:

- ❖ Entry and stabling fees – under consideration and will be confirmed in FEI Schedule
- ❖ Horse bedding – OC will provide initial wood shavings bedding for horses, NF will be able to purchase additional bedding on-site
- ❖ Horse feed and hay/forage – available for purchase by NFs on-venue through local supplier, stock list and further information to be provided
- ❖ OC will investigate terms of car rental agencies regarding off-road driving and evaluate supply of sufficient quantity off-road vehicles. Subject to findings, OC will provide details of car rental agencies. OC will not provide cars at its own expense.
- ❖ OC will plan for minimum of 10 personnel for each water point, but NFs are responsible for their own crew at Crew Points
- ❖ Prize money will be paid directly to each NF according to bank details provided by the NF. Further details will be published in FEI Schedule.
- ❖ Prize money distribution will be confirmed in FEI Schedule



KEY DATES



- ❖ FEI schedule: June 2026
- ❖ Nominated entries: 7 October 2026
- ❖ Definite entries: 28 October 2026
- ❖ Deadline for visa requests: 28 October 2026
- ❖ On-venue accommodation available for grooms (2): 1 day prior to horse arrival
- ❖ Hotels available for Athletes, Vets & Chefs d'Equipe: from Sunday 22 November
- ❖ Opening Ceremony: Thursday 26 November
- ❖ Pre-ride inspection: Friday 27 November
- ❖ FEI Endurance World Championship: Saturday 28 November
- ❖ Medal Ceremony: Sunday 29 November

FURTHER INFORMATION

For more information, including presentations for download:

<https://inside.fei.org/fei/disc/endurance/main-events/world-championship-seniors-2026>



**SEE YOU
IN ALULA**